

**Purpose**

The City of Scottsdale Office of Diversity and Inclusion receives requests throughout the year for corporate sponsorship and event funding/support/collaborations.

The Office of Diversity and Inclusion budgets funds for civic events and city membership on an annual basis. Annual budget is \$18,650 for city events and \$11,000 for city memberships.

When a request is received, the Diversity Manager reviews the request, confirms that the request is related to diversity and inclusion, and refers to the identified criteria to determine whether the request will be granted.

**Criteria for funding requests for sponsorship**

Priority funding is for:

1. Identified community diversity partners for diversity-related events or memberships
2. Requests that support the mission of the Office of Diversity and Inclusion and the purpose of the Scottsdale Human Relations Commission

Additional requests for funding, when funds are available, will be prioritized based on the extent to which the proposal meets these additional criteria:

3. Scottsdale-based organizations
4. Organizations that have partnered with the ODI or SHRC during the year on a Scottsdale-based endeavor
5. Event is located in Scottsdale
6. Organization/Event has been funded in previous years
7. Organization/Event would help bridge a gap in diversity focus areas

Organizations/events will receive funding only if funding is available, and they meet at least three of the above criteria.

**Event Attendance**

Priority seating for events is determined as follows:

1. Scottsdale Mayor and City Council
2. Scottsdale Human Relations Commissioners
3. Scottsdale Executive Team
4. Scottsdale Diversity Advisory Committee members

If a table is provided, spouse/partners may attend if space is available. If individual tickets are purchased, spouse/partner may not attend unless a ticket is purchased separately.

**Administration**

City of Scottsdale will forward all logos, etc. to receiving entity to ensure that the city is represented and acknowledged as a sponsor or partner of the event.

***Organizations/Events funded on an annual basis:***

Name	Event	Community Diversity Partner?	Support ODI/HRC endeavors?	Organization Scottsdale based?	Partnership with city?	Located in Scottsdale?	Funded before? Amount?	Diversity Focus Area?
Community Celebrating Diversity	Martin Luther King Jr. Community Celebration dinner (January)	Yes	Yes	Yes	Yes	Yes	Yes \$3,500	General
1N10	Annual Fresh Brunch event (February)	Yes	Yes	Yes	No	Yes	Yes \$1,500	LGBT
Phoenix Indian Center	Silver & Turquoise Ball event (April)	Yes	Yes	No	Yes	Yes	Yes \$2,500	Native American
Arizona Indian Tourism Association	Arizona Indian Festival	Yes	Yes	Yes	Yes	Yes	Yes (City's Tourism and Events funding)	Native American

***Organizations/Events that have received past funding:***

Name	Event	Community Diversity Partner?	Support ODI/HRC endeavors?	Organization Scottsdale based?	Partnership with city?	Located in Scottsdale?	Funded before? Amount?	Diversity Focus Area?
East Valley NAACP	Annual Freedom Fund Gala dinner (September/October)	Yes	No	No	No	No	Yes \$1,400 for table or buy individual ticket	African American
Valle Del Sol	Annual awards ceremony/luncheon (September)	Yes	Yes	No	No	No	Yes \$1,400 (haven't funded for 4 years)	Hispanic / Latino
ONE Community	Annual Spotlight on Success luncheon (October)	Yes	No	No	No	No	Yes \$1,000 for table or buy individual tickets	LGBT

Maricopa NAACP	Annual awards ceremony/luncheon (August?)	Yes	Yes	No	No	No	Yes \$1,000 table or individual tickets	African American
Greater Phoenix Urban League	Taste of Asian dinner (May)	Yes	No	No	No	No	Yes \$140/ticket	African American
Asian Pacific Community in Action	Taste of Asia dinner (May)	TBD	No	No	No	No	Yes, bought table, but haven't in 4 years	Asian-American
Positively Powerful Women	Positively Powerful Women Conference and luncheon (June)	Yes	Yes	No	No	No	Yes \$1,000, but haven't funding in 4 years	Women
Arizona Interfaith Movement	Golden Rule Banquet awards (April)	Yes	Yes	No	No	No	Yes \$700 for table	Interfaith
Arizona Leagues and Towns association	Women Leading Government conference	City	No - TBD	No	Yes	No	Yes \$1000 or donation of item	Women

***Organizations/Events that could receive funding and/or support in the future?***

Name	Event	Community Diversity Partner?	Support ODI/HRC endeavors?	Organization Scottsdale based?	Partnership with city?	Located in Scottsdale?	Funded before? Amount?	Diversity Focus Area?
<b>Scottsdale Cultural Council</b>	OUT@SMoCA	No	Yes	Yes	Yes	Yes	No	LGBT
<b>Penjamo Yaqui Community</b>	Community events at Vista del Camino	No	Yes	Yes	Yes	Yes	No	Native American
<b>Scottsdale Conexiones Community group</b>	Community events at Paiute Neighborhood Center	No	Yes	Yes	Yes	Yes	No	Hispanic / Latino

<b>Mayor's Committee on Employment of People with Disabilities</b>	Grant awards and scholarship event held in October	No	Yes	Yes	Yes	Yes	Yes \$5000 GRIC grant	Disabilities
<b>Diversity Leadership Alliance</b>	Consider hosting a training / meeting	Yes	Yes	No	No	No	Yes	General
<b>Asian Entrepreneur &amp; Corporate Leadership (ACEL)</b>	Considering partnership and sponsorship for July conference	Yes	Yes	No	No	Yes	Yes	Asian American
<b>Morning Star Leadership Youth Foundation</b>	Holds different youth events in Scottsdale and annual youth summit in April	Yes	Yes	No	No	Yes	No	Native American
<b>Arizona Asian American Association (AAAA)</b>	Arizona Asian Festival in Scottsdale	Yes	Yes	No	Yes	Yes	Yes	Asian American